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Association of Flock Industry - New Address

As you might know already, we have moved office as of the beginning April 2008. Our office is now in Franconia.

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My name is Susanne Thaler. I began working for the Association March this year (2008) My apprenticeship was taken in commercial and technical studies. I Worked for a stand-construction company and organised fairs with them, and more recently worked with a musicehouse in international sales. To further my qualifications I also studied as a management assistant.

Sylvia Weiler-Rees is now no longer working for the Association. We had several weeks together in the office in

Kirchzarten and she gave me a great introduction to my new job. A big thank you for her work and also for training me.

It is my aim to get to know the members of the association and also their products. I'd also like to get to know their wishes for the association, what they expect and what can be achieved together. Further, I believe it will also be an advantage for our members, seeing me, talking to me in person and knowing their person to contact.

In my opinion flock is a fascinating technique. There is hardly anything that can not be flocked and - who is able to have a range as wide as this! Together we should do more publicity work.









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maag flock

1/2008



In my first weeks working for the Association I was able to meet with several members already. My premiere in working for the Association was at the Innotex in Stuttgart from 26. - 27.02.08. Working as an employee for the Association I went to Schuster Beflockungstechnik GmbH + Co. KG. to learn the technique and flock myself. This naturally gave me a first hand insight to our industry. In the meetings of the executive an advisory board and also the regionalmeeting south in Weinsberg, I introduced myself and met several representatives of companies which are members as well as nonemembers.

Finally I'd like to say: If you are close to Bamberg and have some time left I'd be happy to welcome you to our office. Please contact me beforehand to arrange the time and of course to avoid queries.



Officebuilding in Burgebrach



Regionalmeeting Weinsberg

A trip to Switzerland as well as Italy gave me the chance to visit and to see Swissflock, Aigle, Fratelli Casati, Dimontonate, Femar and Piave Maitex which guided me through their production lines and laboratory.

At the company Kissel + Wolf Gmbh I learned about flocking with screen printing methods. Special thanks to the above mentioned companies for the chance to gain in depth knowledge of the flocking industry.



Susanne Thaler Representative for the Association





New Office





European football championships - with **Flock**

Flock is perfect to use as grass for cards, prospects, displays, and/or packaging.



FLOCK TEC Technische Beflockungen GmbH in Gomaringen, who manufacture book covers, booklets, cards and sheets of paper in high quantities, has added to its range new grass-assortments, especially for the European football championship.

By using a short length of flock the outline is better. With long flock the grass effect is more natural.

With flock advertisements you will for sure have a high attention

Samples can be sourced at FLOCK-TEC

www.flock-tec.de



Members of the **Association of Flock** Industry will exhibit

Kissel & Wolf Maag Flockmaschinen Schuster Beflockungstechnik SwissFlock

Will participate with the synonym "Flocktechnology Competence Centre" in HALL 4, STAND C 73

SKZ-Seminar on "Flocking Plastics" on the 18th of June 2008 in Wurzburg

This Seminar is one day per year and gives a profound introduction into the technology of flocking.

There will be lectures from seven speakers covering technical basics, adhesives, flock, pretreatment and test techniques for flock. Two specific lectures will be about the advantages of working with commission flocking companies. Moreover they will show a range of flocked products and will point out functional advantages and requirements on flock.

All speakers have a long experience in working with flock. Due to the expertise, this Seminar is interesting for people interested in flock, people which are new to this industry as well as workers for companies who flock

All principles of flocking can be outlined and discussed. In the last couple of years there have always been lively discussions in connection to the seminar.

You will find further information at. www.skz.de

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